
SPECIAL ADVERTISING PROGRAMS

Impact Advertising Program

Keep your company's message and logo on top of your current and potential customer's mind with this affordable program!

Run 26-1/16 page ads or 13-1/8 page ads for only \$1200.00 prepaid or \$120.00/month or
Run 26-1/8 page ads for only \$1800.00 prepaid or \$180.00/month

Program requires same ad to run in every edition and requires press ready ad from advertiser to avoid design fees of \$50.00 for initial ad or design billed in 1/2 hour increments on additional ads.

Grand Valley Green

Advertise your "Business Green" message in the Grand Valley's only dedicated green business section on the middle fold of the Business Times!

Space is limited on these special pages. Pick your placement or advertise all year around.

	<u>Open Rate</u>	<u>3x Rate</u>	<u>7x Rate</u>	<u>13x Rate</u>	<u>26x Rate</u>
1/2 page rates	\$400.00	\$320.00	\$280.00	\$240.00	\$200.00
1/4 page rates	\$250.00	\$200.00	\$175.00	\$150.00	\$125.00
1/8 page rates	\$160.00	\$130.00	\$115.00	\$100.00	\$85.00
1/16 page ads	\$100.00	\$80.00	\$70.00	\$60.00	\$50.00

PREPAY YOUR CONTRACT AND SAVE AN ADDITIONAL 10%

thebusinesstimes.com

***thebusinesstimes.com Banner Ad Sponsorship:**

26 weeks \$2600.00 52 weeks \$4000.00

*Prepay your contract and save 10%

****Home Page logo/link individual advertisements include your company's logo and a 3 line message on the home page of the Business Times.**

Run for 13 issues of the Business Times (26 weeks) \$650.00

Run for 26 issues of the Business Times (52 weeks) \$1040.00

****Limited to 4 spaces on the Business Times Home page /prepaid contract**
